



College of Respiratory
Therapists of Ontario

Ordre des thérapeutes
respiratoires de l'Ontario

SOCIAL MEDIA

TERMS OF USE (TOU)

Social media is a fantastic tool for sharing and connecting experiences, learning about new topics, and keeping track of a group that interests you. The College of Respiratory Therapists of Ontario (referred to as “CRTO”) makes social media tools available to you subject to these Terms of Use. By using our social media sites, you agree to these terms of use:

Maintaining a positive atmosphere:

Post messages that are respectful of other individuals, no matter how strong the disagreement may be about your ideas. Unpleasant personal remarks are hurtful. Highly critical comments can make other members wary of expressing their opinions. So, please feel free to disagree, but envelop all comments in respectful language.

Share your experience, not your advice:

The CRTO social media sites are not to be used for medical advice.

Seek professional help:

This page is not intended to provide medical support. If you are in need of information, we encourage you to get professional assistance so that you can get the care you need. Telehealth Ontario is a great place to start: 1-866-797-0000. Or visit your doctor or the emergency room.

Use caution and common sense:

Virtual discussion groups are a great way to connect with other people. However, keep in mind that people may not always be what they seem. Remember that you should not share personal identifying information online. Remember that information posted on any social media site could live in cyberspace forever. Consider the implications of that before sharing any personal information.

Be respectful:

Discriminatory comments are not permitted. Discriminatory comments are those that refer to race, age, gender, sexual orientation, religion, political persuasion, body type, physical or mental health and/or access issues.

Comments of a discriminatory or libelous nature, or that create privacy concerns, will be removed.

Twitter and Blog comment ground rules:

- Use common sense.
- Be yourself.
- Consider the privacy of your own information and of those in your family.
- Be positive and respectful of others participating.
- No spam or solicitation.



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No endorsements:

No advertising or solicitation of any kind.

Privacy:

Be respectful of the privacy of those using social media by not using names when posting comments, or providing any identifying details. You are responsible if you post any private details about yourself or your family.

Authenticity of Content:

Information you post about yourself must be true. Do not impersonate, falsely represent, or otherwise misrepresent yourself. If you post content, you must have the right to do so and must not violate any copyright laws.

Third Party Content:

You acknowledge and agree that the CRTO is not responsible for any content or comments posted on the site by a third party.

Age of Consent:

You must be 18 years of age or as defined by the medium (i.e., Twitter™, Facebook™, etc.). If you are not, you must receive parental permission before participating.

Liability:

Under no circumstances would the CRTO, or its representatives, be liable for any damages arising from or related to use of CRTO's social media activities. You agree to indemnify CRTO, and its representatives, and hold them harmless from any and all claims and expenses related to the use of the CRTO's social media activities. You acknowledge that you are personally liable for the content of your posts and the consequences thereof.

Specific concerns?

If you have any concerns about any content found on the CRTOs social media sites please contact Janice Carson-Golden, Manager, Communications at 416-591-7800 x27, toll-free at 1-800-261-0528 or via email at socialmedia@crto.on.ca.